

Asus Batman: *The Dark Knight Rises*™ Promotion

Terms and Conditions

1. Information on how to enter and claim *The Dark Knight Rises*™ movie and Exclusive *The Dark Knight Rises*™ Movie Merchandise Prize Packs valued at \$1000 each form part of these Terms and Conditions of offer. Participation in this promotion is deemed acceptance of these Terms and Conditions.

2. Offer is only open to residents of Australia. Employees and the immediate families of the Promoter and its agencies (including but not limited to Asus' resellers) associated with this promotion are ineligible.

3. To be eligible, consumers must purchase one of the **Asus Eee Pad Transformer Series (TF101) or Asus Eee Pad Transformer Prime Series (TF201)** for a redemption of 2 adult movie tickets to *The Dark Knight Rises*™ at participating cinemas valued at RRP \$38.00 between 18th July 2012 and 5 August 2012 (inclusive). All redemptions must be received by 7th August 2012 or until tickets last. Asus will provide 1000 tickets for redemption. Consumers are also eligible to win 1 of 3 Exclusive *The Dark Knight Rises*™ Movie Merchandise Prize Packs Valued at \$1000 each. In order to be eligible to win this prize pack, consumers will need to register their details online.

4. Major Prize pack consist of :

x1 Reflective Stickers

x1 Set of 4 Tattoos in Case

x1 Three Screen Cleaners on Card

x1 Celluon Magic Cube Laser Keyboard

x1 Mini Notepad

x1 3D Batman Mask Note Taker

x1 Stainless Steel Water Bottle

x1 Digital Watch

x1 Worn Hat with Chalk Bat

x1 Ladies "Matte Foil Blank Tank Top

x1 Next Level Men's Batman Standing Black T-Shirt

x1 Faux leather Cat Ears and Lace Mask Clutch Bag

x1 Hoodie with Sewn Fabric Bat and Hidden Compartment.

x1 Military Jacket

x1 Built NY 13" Laptop Case with Rubber Patch

x1 Set of Three 3D Acrylic Mask Paperweights

x1 Three Crystal Heavyweight Frames in Box

x1 Oakley Utility Backpack with Patch and Metal Plate

There are three (3) prize packs in total valued up to \$1,000 each.

5. In order to make a valid claim, consumers must fill out the claim form (available at <http://event.asus.com/au/batman>) make a digital copy of their tax invoice as proof of purchase, enter the Serial Number of their TF201 device and postal details to eligible be eligible for the 2 Adult Movie passes to *The Dark Knight Rises*TM and will be dispatched through Regular Post. Participants are also eligible to enter the 1 or 3 Exclusive The Dark Knight RisesTM Movie Merchandise Prize Packs Valued at \$1,000 each by entering in 25 words or less winning question for the following: If you were a superhero, what would your superhero name be and how would use the ASUS Transformer Pad to fight evil? The Most creative answer becomes the winner and is judged by Asus Panels and will be announced on 23rd July, 30th July and 6th August.

6. Redemption will be issued within 7-10 working days of the proof of purchase being received and validated. *The Dark Knight Rises*TM movie passes are issued by Asus Australia Pty Ltd pursuant to a license from Warner Brothers and managed by Asus Australia Pty Ltd. *The Dark Knight Rises*TM is a registered trademark of Warner Brothers. Redemption will allow 2 Adult Movie tickets to *The Dark Knight Rises*TM and movie passes can only be used when *The Dark Knight Rises*TM is playing in participating cinemas. Movie passes cannot be used on Saturdays after 5.00pm, public holidays or on Tuesdays. Movie passes are not valid at Village Cinemas Gold Class, VMAX or Digital 3D, Reading Gold Lounge, Event Cinemas Gold Class, Great Union & Birch and Carroll Gold Class, Hoyts Xtremescreen, Director's Suite, La Premiere, Hoyts Imax, AMC Cinelounge or Dendy Premium.

7. Multiple purchases permitted, subject to the following: (a) only one claim permitted per specified purchase requirement; and (b) each claim must be submitted in accordance with claim requirements.

8. Valid for eligible purchases made between 18th July 2012 and 5th August 2012 (inclusive) for the listed retailer and authorised resellers of Asus products within Australia. All redemptions must be received by 7th August 2012.

9. Proof of purchase (Tax Invoice) to be submitted at the landing page <http://event.asus.com/au/batman> within 7 days of purchase date or until stocks last. The purchase date is determined by the date printed on the Asus authorised reseller's tax invoice submitted as proof of purchase. Any claims or proof of purchase received after the aforementioned 7 days will be deemed invalid.

10. The Promoter reserves the right, at any time, to verify the validity of claims (including contacting the place of purchase) and claimants (including a claimant's identity, age and

place of residence) and to disqualify any claimant who submits a claim that is not in accordance with these Terms and Conditions or who tampers with the claim process. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The claimant agrees that if they have obtained the redemption, they will pay back the Promoter the value of the redemption, if they subsequently return the product to the place of purchase and seek a refund under any returns policy that the relevant reseller may have.

11. The Promoter accepts no responsibility for late, lost, damaged, stolen or misdirected mail. Incomplete, indecipherable, or illegible claims will be deemed invalid.

12. Claimants must retain a copy of their tax invoice for all claims as proof of purchase. Failure to produce the proof of purchase for all claims when requested may, in the absolute discretion of the Promoter, result in invalidation of ALL of a claimant's claims and forfeiture of any right to redemption. The tax invoice must clearly specify the store of purchase, tax invoice number and purchase date.

13. If there is a dispute as to the identity of a claimant, the Promoter reserves the right, in its sole discretion, to determine the identity of the claimant.

14. The Promoter's decision is final and no correspondence will be entered into.

15. The Promoter collects personal information in order to conduct the Promotion. If the claimant does not want personal information collected, they must state so in their redemption claim, the Promoter may, for an indefinite period unless otherwise advised, use the information for promotional, marketing and publicity purposes including sending electronic messages or telephoning the entrant. Claimants should direct any requests to access, update or correct information to the Promoter. All claims become the property of the Promoter. Privacy policy may be viewed at <http://event.asus.com/au/batman>

16. It is the responsibility of the claimant to provide the correct mailing/email address in order to receive their 2 Adult Movie Passes for *The Dark Knight Rises*TM valid at participating cinemas only. For more information regarding the Batman promotion, claimants can visit <http://event.asus.com/au/batman> to view the terms of use. The 2 Adult Movie Passes for *The Dark Knight Rises*TM valid at participating cinemas only will be issued within 14 working days of the proof of purchase being received and validated.

17. If the claimant of offer is under the age of 18 years, the redemption will be awarded to the claimant's nominated parent or guardian.

18. The Promoter accepts no responsibility for any tax implications that may arise from this promotion. Independent financial advice should be sought by the claimant.

19. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of property); whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether

or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim or offer that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in the offer value to that stated in these Terms and Conditions; or (e) participation in the offer.

20. Claims are not transferable, assignable or exchangeable for other goods or services.

21. Claims cannot be made on back orders.

22. This offer cannot be combined with any other promotional offer. This includes special deal pricing or government pricing.

23. This offer is not valid for rental or leasing agreements.

24. The Promoter is Asus Australia Pty Ltd of Unit 6, 112-118 Talavera Road, Macquarie Park, NSW 2113. (A.B.N. 81 148 073 858).

25. Refer to <http://event.asus.com/au/batman> for Full Terms and Conditions.

26. Terms and Conditions subject to change without notice.